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NEWS FOR IMMEDIATE RELEASE

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FIRST ADVANTAGE RELEASES NEW IDENTITY BEHAVIORAL TESTING SOLUTION **—Enables EEOC-Compliant Customization and Time Savings—**

BURLINGTON, Mass., Jan. 23, 2007—The Employer Services segment of First Advantage Corporation (NASDAQ: FADV) today announced the release of a major update to its Identity behavioral assessment products. The latest release of Identity provides a uniquely modular line of behavioral and cognitive assessments that enables both customization and time saving. The Identity testing product is made up of dozens of independently validated and EEOC-compliant assessment scales covering all of the major attitudes, aptitudes, knowledge and skills required for hundreds of key jobs.

"Since becoming part of First Advantage, we discovered a major hole in the market for behavioral assessments," says Jon Haber, senior vice president of Assessment Solutions for First Advantage. "While hundreds of high-quality products have been available for many years, most are one-size-fits-all, and do not take into account the need organizations have to test just the behavioral traits and cognitive abilities needed for the job within a tight timeframe and within the requirements of the application process."

"In the past, companies that were interested in securing a customized employment test had to hire expensive consultants to create and validate an assessment from scratch," says Rick Mansfield, executive vice president in First Advantage's Employer Services segment. "With this latest release of Identity, First Advantage can quickly and cost-effectively build an assessment that can exactly meet any employer's evaluation and time requirements, without sacrificing validity or reliability."

The Identity product is available online to run on any Internet browser, without plug-ins or other technical requirements. Identity and other First Advantage assessment products are available for use on standalone PCs and networks. The product line has also been integrated with First Advantage's applicant tracking systems (ATS) to more effectively address the complete hiring lifecycle.

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About First Advantage

First Advantage's Employer Services segment provides a comprehensive suite of global talent acquisition solutions specifically designed to reduce the time, cost and risk associated with candidate recruiting, applicant tracking, screening, assessments and ongoing retention processes. Its Assessment Solutions include hundreds of automated skills and behavioral tests that measure competencies for clerical, call center, financial, healthcare, industrial, legal, retail, technical and other positions. Major product lines include SkillCheck® skills testing, Identity behavioral testing and TalentScout™ time-saving adaptive testing. These tests feature real-world simulations, easy-to-use test-creation functionality, advanced reporting and time-adaptive technology that reduces testing time by as much as 50 percent. Developed in more than a dozen languages, the tests are available for Internet, PC and network deployment. Consulting and benchmarking services are also available.

First Advantage Corporation (NASDAQ: FADV) provides innovative products and services that mitigate risk by helping businesses, non-profit organizations, government agencies and consumers make more informed decisions. Headquartered in St. Petersburg, Fla., the company has more than 4,500 employees in 10 countries that support over 65,000 clients globally. More information about First Advantage is available at www.FADV.com.

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