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## NEWS FOR IMMEDIATE RELEASE

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## RICHARD A. LITCHFORD III JOINS FIRST ADVANTAGE INVESTIGATIVE SERVICES AS NATIONAL ACCOUNTS MANAGER

**ST. PETERSBURG, Fla., Nov. 1, 2007—** **First Advantage Investigative Services**, a provider of professional investigative services to businesses nationally and a subsidiary of First Advantage Corporation (NASDAQ: FADV), announced today that Richard A. Litchford III has joined the company as National Accounts Manager.

In this role, Litchford will be responsible for developing new business through national accounts at large to mid-tier insurance carriers and third-party administrators.

“Rick is well known in the insurance industry, and his communication and management skills will surely contribute to the growth of our company,” said Art Liggio, senior vice president of sales and marketing for First Advantage Investigative Services. “With his claims processing and management experience, along with insurance coverage expertise, Rick will play an integral role in the execution of our business objectives.”

Litchford brings 34 years of experience in the insurance and financial services industries to First Advantage Investigative Services. He most recently held the position of director of claims and litigation for a national insurance company. Prior to that, Litchford held management positions in claims and underwriting, policy services and national accounts. He is a court approved expert in insurance coverage, construction estimating, errors and omissions, agencies, claim management and insurance fraud. Litchford has lectured on topics including claims process management, effective statement taking, coordination of underwriting and claims, arson investigation, mail fraud, insurance fraud, testimony techniques and customer service.

Litchford graduated from High Point University with a bachelor’s degree in Political Science and History. He received instruction in trial preparation, evidence and insurance fraud from Penn State University as well as body language and interview skills from the Federal Law Enforcement Training Center (Bureau of Alcohol, Tobacco and Firearms). Litchford holds the designations of Associate in Claims and Chartered Property Casualty Underwriter (CPCU).

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**About First Advantage Investigative Services**

First Advantage Investigative Services, a subsidiary of First Advantage Corporation, is a national one-stop shop for investigation services, surveillance and fraud awareness. Its flexible, integrated approach to investigations enables business clients to save significantly through the detection of fraud in insurance claims and business transactions. First Advantage Investigative Services also offers the Backtrack Report, an independent background due diligence report, to fund of funds, fund advisors, pension funds, endowments, investment banks, venture capital firms, law firms and others looking to uncover undue risk before investing money or extending their reputation. More information can be found at [www.FADV.com/Investigative](http://www.FADV.com/Investigative).

**About First Advantage Corporation**

First Advantage Corporation (NASDAQ: FADV) provides innovative products and services that mitigate risk by helping businesses, non-profit organizations and government agencies make more informed decisions. Headquartered in St. Petersburg, Fla., the company has more than 4,700 employees in 11 countries that support over 90,000 clients globally. More information about First Advantage is available at [www.FADV.com](http://www.FADV.com).

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