



100 Carillon Parkway • St. Petersburg, FL 33716

## NEWS FOR IMMEDIATE RELEASE

### Contacts:

Terri Gagliardi  
*Director - Marketing*  
First Advantage Investigative Services  
727.898.0080, ext. 1060  
terri.gagliardi@FADV.com

Henri Van Parys  
*Corporate Communications Manager*  
First Advantage Corporation  
727.214.1072  
henri.vanparys@FADV.com

## **JAMES J. BONK JOINS FIRST ADVANTAGE INVESTIGATIVE SERVICES AS SENIOR VICE PRESIDENT OF OPERATIONS**

**ST. PETERSBURG, Fla., Nov. 10, 2006**— **First Advantage Investigative Services**, a provider of professional investigative services to businesses nationally and a subsidiary of First Advantage Corporation (NASDAQ: FADV), announced today that James J. Bonk has joined the unit as senior vice president of operations.

In this role, Bonk will be leading one of the largest nationwide teams of professional investigators and associated special investigations operational support group. He also is charged with exceeding customer expectations by helping to build a world-class service organization. Equally important will be the application of his experience to develop investigative techniques and services based on customer needs.

“Jim is a well-known and highly respected professional in the insurance Special Investigations Unit (SIU) industry. His impressive background in the SIU arena, coupled with his strong knowledge, leadership, experience, operational skills and business acumen, will bring extraordinary value and make a significant impact on the growth and efficiencies of our operations,” said Richie Taffet, president of First Advantage Investigative Services. “We are delighted to welcome Jim to the First Advantage Investigative Services team, and we are confident that he will play an integral role in the execution of our business objectives.”

“I’m honored and excited to assume this new leadership role,” said Bonk. “My decision to join First Advantage Investigative Services was based on their outstanding reputation in the industry, as well as their commitment to excellence in the marketplace. I look forward to building upon the past accomplishments of the company.”

Bonk brings over 30 years of experience in the insurance industry and law enforcement to First Advantage Investigative Services. For the past 19 years, he was employed with CNA Insurance Company and, most recently, headed up CNA’s SIU in Chicago. There he contributed to the company’s success by implementing fraud fighting operational processes, automating systems and raising accountability standards. Prior to his CNA experience, Bonk served in law enforcement for two Chicago suburban police departments where he held positions in their patrol and investigations units and received numerous commendations and citations for the prosecution of several heinous criminal cases.

- more -

## **Jim Bonk Joins First Advantage Investigative Services**

### **Page 2**

Bonk received his Bachelor of Arts degree from National-Louis University in Evanston, IL. He is a board member of several industry associations including the Coalition Against Insurance Fraud, Insurance Committee for Arson Control, Chief Claims Officer Roundtable Subgroup, New York Alliance Against Insurance Fraud, American Society for Industrial Security and the Insurance Fraud Management Advisory Panel.

#### **About First Advantage Investigative Services**

First Advantage Investigative Services, a subsidiary of First Advantage Corporation, is a national one-stop shop for investigation services, surveillance and fraud awareness. Its flexible, integrated approach to investigations enables business clients to save significantly through the detection of fraud in insurance claims and business transactions. First Advantage Investigative Services also offers the Backtrack Report, an independent background due diligence report, to fund of funds, fund advisors, pension funds, endowments, investment banks, venture capital firms, law firms and others looking to uncover undue risk before investing money or extending their reputation. More information can be found at [www.FADV.com/Investigative](http://www.FADV.com/Investigative).

#### **About First Advantage Corporation**

First Advantage Corporation (NASDAQ: FADV) combines industry expertise with information to create products and services that organizations worldwide use to make smarter business decisions. First Advantage is a leading provider of consumer credit information in the mortgage, automotive and subprime markets; business credit information in the transportation industry; lead generation services; motor vehicle record reports; supply chain security consulting; employment background verifications; occupational health services; applicant tracking systems; recruiting solutions; skills and behavioral assessments; business tax consulting services; insurance fraud, corporate and litigation investigations; surveillance; computer forensics; electronic discovery; data recovery; due diligence reporting; resident screening; property management software; renters insurance and consumer location services. First Advantage ranks among the top companies in all of its major business lines. First Advantage is headquartered in St. Petersburg, Fla., and has more than 4,300 employees in offices throughout the United States and abroad. More information about First Advantage can be found at [www.FADV.com](http://www.FADV.com).

###