

## INVESTIGATION SEMINAR

Insurance fraud has become the second-largest economic crime in America, exceeded only by tax evasion. The Coalition Against Insurance Fraud estimates the annual damage to the insurance industry to be \$80 billion a year. \* The cost of dealing with fraud adds approximately \$5,000 to the insurance premiums of every American family.

In today's economy, how can you protect your company from the potential financial devastation of steadily increasing fraud? What are the most recent techniques for identifying suspicious claims? Why is finding the right fraud-related resources so important to your business?

*\*Source: Coalition Against Insurance Fraud, June 2005.*

---

### EDUCATE YOUR STAFF, MAXIMIZE YOUR INVESTMENT

When used correctly, investigations can have a powerful impact on problem bodily injury claims. First Advantage Investigative Services is a nationwide investigation firm specializing in the detection and exposure of insurance fraud in order to reduce liability and bring savings to your bottom line. If you want the facts on how to maximize your company's investigation investment, First Advantage Investigative Services offers a FREE investigation seminar that can have an immediate impact on your organization. The seminar has been approved for Continuing Education Credits in several States.

Our seminar educates claims professionals on the proper use of surveillance and gives important tips and insider secrets on claims and investigations. It focuses on practical methods by which risk and claims personnel can positively identify potentially fraudulent claims. It also discusses the myths of surveillance and offers substantive advice on selecting an investigative partner. With a winning combination of investigative insight, direct-from-the-trenches experience and good humor, our expert presenters will keep your audience informed and

entertained. The presentation is lively and interactive and designed to help attendees open their minds to new possibilities and creative strategies for detecting and preventing fraud.

### EXPERT PRESENTERS

Our seminar presenters are industry experts who have written investigative articles for a variety of publications including *Risk Management*, *Risk and Insurance*, *SIU Awareness*, *CWCE*, *The Investigator*, *Public Risk and Claims Magazine*. They have presented numerous investigation seminars throughout the country, notably appearing at the *National Workers' Compensation and Disability Conference*, *IASIU Conference*, *Fighting Insurance Fraud ExecuSummit*, *Workers' Compensation ExecuSummit* and *REBEX*. In addition, a few of our presenters have appeared on national television shows to provide investigative insight on the detection of insurance fraud - these appearances include *Fox News*, *The Maury Show*, *The Montel Show*, *ABC News* and *CNN*.

*Continued...*

*"Informative ...Insightful ...an excellent behind-the-scenes perspective of the overall investigation process."*

– Francene Pierce, Mail Contractors of America

Our seminar gives practical advice on how you can spot potential fraud before it impacts your business. You will get answers such questions as:

- > Why should risk managers be especially alert on Mondays?
- > What's the use of a background investigation?
- > Why are so many claims the result of soft-tissue injuries?
- > What can a claimant's face and hands tell you about his veracity?
- > Why should bells go off when a claimant's phone goes unanswered?
- > Why is it important to know about a claimant's neighborhood?
- > Why shouldn't fraud investigators operate on an "anything goes" basis?
- > How do you monitor investigative effectiveness?

*"I have received positive feedback from those who attended. We plan to have them come back for another presentation."*

– Kathleen Markham, Gallagher Bassett Services

First Advantage Investigative Services is a nationally licensed private investigation firm, formerly known as Omega Insurance Services, Inc., which retains its corporate filed name. The following license numbers are provided in accordance with state regulations: Arizona Private Investigation Business License #1022862, California Private Investigator License # PI21793, Florida Private Investigative Agency License #A96000375, Hawaii Private Investigator License #PDA-835, Indiana Private Detective Agency License #PD10200019, Nebraska Private Detective Agency License #369, New York Private Investigator License #11000087917, North Carolina Private Investigator License #BPN004003P8, Virginia Private Investigation License #11-2981. Please contact us for more information on our other state licenses at 888.898.0080 or by mail at 100 Carillon Parkway, St. Petersburg, FL 33716.



---

To set up your **FREE** seminar, contact your **FIRST Advantage** Investigative Specialist at:  
**T: 888.898.0080 • F: 800.898.6442**  
**100 Carillon Parkway • St. Petersburg, FL 33716**  
**[www.FADV.com/Investigative](http://www.FADV.com/Investigative)**



A Member of The First American Family of Companies